

# GROW YOUR FREIGHT BUSINESS WITH SIMPLEE:

Easy Warehouse & Fulfilment Solutions, More Revenue, Happy Customers

'Out of Gauge Warehouse Specialists...'



## Our Partnership Offer

White-Labelled Storage Service: We Handle the Work, You Maintain the Relationship.

By analysing your current and future clientele, you have the opportunity to offer our solutions either on a white-label or commission basis.

This approach not only broadens your service portfolio but also strengthens your customer relationships by providing tailored, efficient storage solutions under your trusted brand name.

#### **EXAMPLE**

Typical Customer bringing in x20, 40FT HQ Containers per annum.

- Estimated x5 in stock at any one time, with estimated 12-week stock turnover.
- Average storage space required per container: 700 SQ FT
- Constant average storage space: 3.500 SQ FT
- Your Typical Annual Profit: £5.460







## Why partner with us?



### Generate Additional Revenue

**Unlock Additional Revenue Opportunities:**By leveraging our warehousing solutions,

you open the door to new revenue streams without the overheads.



#### **Business Growth**

Partnering with Simplee offers you a unique advantage to expand your business, ensuring a seamless and profitable extension of your business offerings. This collaboration allows you to offer a wider range of services to your clients.

#### Strengthen Client Bonds and Boost Retention:

Partnering with Simplee isn't just about growing your revenue; it's also about building stronger, lasting relationships with your clients. This extra layer of service helps in retaining clients long-term, as they appreciate the convenience and efficiency brought by having a comprehensive logistics solution under one roof.

#### Stand Out from the Crowd:

Choose Simplee and offer something unique! Our strategic location near Felixstowe port, flexible storage for bulky goods, and cost-effective pricing set you apart. Provide your clients with exceptional, hassle-free logistics solutions and show them you're not just another choice, but the best choice.

#### **Enhance Your Competitive Edge:**

Partner with Simplee and elevate your freight forwarding business allowing you to offer more flexible and comprehensive services. This will make you the go-to choice for clients with large, out-of-gauge goods. Stand out in your market with Simplee's hassle-free logistics advantage.

### What Will Your Customers Get

#### Flexible storage solutions:

We can offer you short, medium and long-term arrangements to suit your business needs. Giving you the ability to expand and contract without committing to long term legal agreements.

#### **Location and security**

Our storage facilities are within 35 miles of Felixstowe, the UK's largest & busiest port. Which can save you £000's in container transport. Located on the Suffolk/Essex border we have highly secure premises; CCTV and alarm systems and gated premises, keeping your stock safe 24 hours a day.



## About Us

"Lee, Ross and the entire Simplee team are helpful, understanding and very skilful. Through the years it's been mutual loyalty as both businesses have generated growth and long-term business friendships together. With the thorough skill set in handling our stock, inventory, imports, exports, and day to day operations we can confidently say that the Simplee team are worthy of being market leaders in this sector."

Karan - Absolute Deals Ltd



ROSS DOUGHTY
Sales Director



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